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### **Health Quality Partners Appoints Eric Heil as Head of Global Growth and Opportunity**

DOYLESTOWN, PA – Health Quality Partners today announced that Eric Heil has been named senior vice president of Global Growth and Opportunity. Founded in 2001, Health Quality Partners (HQP) is a leading not-for-profit healthcare service provider and quality improvement research and development organization. HQP has created a highly effective and innovative care model called Advanced Preventive Care for chronically ill, older adults. Advanced Preventive Care represents a combination of care coordination, disease management, and personalized preventive interventions. Created using 6 design principles which are implemented through 5 operational domains, Advanced Preventive Care uses specially trained nurses to deliver robust, reliable, and long-term preventive care interventions in close collaboration with primary care providers.

Eric currently also serves as an Adjunct Professor at the University of Pennsylvania, The Wharton School of Business, where he co-teaches Healthcare Entrepreneurship. Eric joins the organization from BehaveCare, a technology-enabled care coordination and care delivery company, which he co-founded with Brad Bennett and Blue Cross Blue Shield Venture Partners. Eric served as founding interim Chief Executive Officer and was primarily responsible for architecting the company formation in 2017, establishing the business model strategy, hiring the initial management team, and he led the company's initial acquisition, funding, and first market launch in 2018. In 2012, Eric was the co-founder and CEO of RightCare Solutions, a leading care transitions technology company helping hospital and health systems optimize post-acute care services and reduce readmissions for patients. RightCare was successfully acquired by naviHealth in late 2015.

Eric has significant experience across healthcare, including work in management consulting, investment banking, venture capital, and as a serial entrepreneur in healthcare IT and technology-enabled services. He has led the formation, architecting, and launch of multiple disruptive technologies and care delivery services in the new era of value-based healthcare serving multiple stakeholders including health systems, managed care organizations, and providers.

“Eric brings deep executive leadership experience across value-based care, strategy development, and execution in leading high-performing teams of experts and partners,” said Ken Coburn, President & CEO, Health Quality Partners. “He will play a central role in advancing Health Quality Partners mission to improve the quality and experience of healthcare for patients, their families, and health care providers. Most importantly, Eric is a dedicated father, active member of our community, and brings a shared passion and heart to advance the care of those who are more vulnerable and less fortunate.”



“Health Quality Partners has a long reputation and proven track record for innovating new systems of preventive care that improve the health of vulnerable populations, better support primary care, and increase the value of our health care systems,” said Eric. “I am honored to have the opportunity to lead the continued growth and navigate the opportunities ahead for Health Quality Partners as we help ensure healthy outcomes for patients, their families, particularly amongst the most vulnerable populations around the world. I am truly inspired by the established work at HQP and the opportunities ahead.”

#### About Health Quality Partners

Health Quality Partners (HQP) is a leading non-profit service provider and research and development organization committed to designing, testing, and disseminating more effective systems of preventive care. HQP’s system of Advanced Preventive Care using community-based nurse care managers better controls chronic conditions, avoids complications, and improves the quality of life. When reliably delivered to appropriately selected populations it reduces health care costs. For over 17 years, HQP has focused on developing an advanced preventive care model for chronically ill, older adults.

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